



# BSidesDayton

## 2027 Sponsor Prospectus

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Dayton's community-driven infosec conference

Saturday, May 15, 2027 • Fairborn, Ohio

**Spend a day with the people who actually run  
security across the Miami Valley.**

[sponsors@bsidesdayton.com](mailto:sponsors@bsidesdayton.com) • [bsidesdayton.com/sponsors](https://bsidesdayton.com/sponsors)

Updated June 8, 2026

# 1 Executive Summary

**The opportunity.** The engineers and architects who choose and deploy security tools show up to BSidesDayton. Your brand gets in front of them for a fraction of what a national conference costs.

We're an independent, volunteer-run security conference for the Dayton region and the wider Ohio community. It started at Jimmie's Ladder 11 in 2019 with 30 people and two talks. By 2026 it had grown into a full day: a main talk track, five hands-on villages, a capture-the-flag, and an after party.



Dave Hatter, 2026



Guy Royse, 2026



Annie Dai, 2026

Sponsoring BSidesDayton buys **real face time with a technical crowd**. People come to learn and build, so the conversations at your table start because someone is curious, not because you scanned a badge.

## BSidesDayton 2026, by the numbers

Attendees  
**100**

Talks  
**9**

Villages  
**5**

# 2 About BSidesDayton

## 2.1 Our Mission

BSidesDayton brings security pros, researchers, and students into one room to learn by doing and trade notes with people who do the work daily. Volunteers run it, speakers and village leads from around the region shape the program, and we keep ticket prices low on purpose.

## 2.2 What Makes Us Different

- **Community-first.** Every sponsorship dollar goes straight into the event: talks, villages, CTF, badges, venue. None of it pays corporate margins.
- **Practitioner-focused.** People come to learn and build, not to fill a swag bag. The sponsors who bring real expertise and a little curiosity are the ones attendees remember.
- **Intimate scale, high signal.** One day, one main room. The format keeps energy up and gives your team time to actually talk with people instead of shouting over an expo hall.
- **Built to grow.** Thirty people came in 2019; a hundred came in 2026. The demand is real and it keeps climbing.

## 3 Why Sponsor Us

Sponsorship here buys access, not a logo parked on a banner. The day is built so your team can:

### Visibility Where It Counts

Your logo on the website, welcome banner, attendee materials, and signage, plus event apparel at the Diamond tier. Higher tiers can add session sponsorships and custom branding.

### Direct Practitioner Access

Get in front of the people who evaluate and deploy security tools: engineers, analysts, and architects from enterprise, government, and education.

### High-Impact ROI

Serious visibility without the six-figure price tag of a commercial conference. Your money supports the community and feeds your pipeline at the same time.

### Real Hallway Time

A table in the foyer, a village your team helps run, a CTF challenge with your name on it. The touchpoints feel natural because nobody is trapped in an expo hall.

## 4 Who You'll Reach

BSidesDayton draws a technical, engaged crowd from across the Miami Valley and the rest of Ohio.

## 4.1 Audience Profile

- **Security practitioners.** Engineers, analysts, pentesters, and builders doing the work day to day.
- **Enterprise teams.** Larger organizations with dedicated security functions and real buying power.
- **Government & public sector.** Agencies juggling compliance with operational security.
- **Education.** University students, faculty, and programs feeding the next wave of talent.

## 4.2 What Attendees Value

Attendees come for technical depth and the chance to get their hands on something new. They gravitate toward sponsors who bring demos, share what they know, and pitch in, whether that means staffing a table, running a village activity, or writing a CTF challenge.

### Who attends

- Engineers & analysts
- Architects & team leads
- Pentesters
- Students & researchers
- Consultants & founders


### Where they work

- Technology & SaaS
- Finance & healthcare
- Government & defense
- Manufacturing & logistics
- Education


### How they engage

- Live demos & deep dives
- Tool evaluations
- Hands-on villages & CTF
- Hallway networking & recruiting

## 5 BSidesDayton 2027 at a Glance

 DATE

**Saturday, May 15, 2027**

 TIME

**9:30 AM to 5:00 PM**

📍 VENUE

**Fairborn City Church, Fairborn, Ohio**

👥 EXPECTED ATTENDANCE

**150**

☰ FORMAT

Talk track, villages, CTF, sponsor foyer, after party

💡 THEME

**Monitoring DC to Daylight**

## 5.1 Conference Experience

- **Talks.** One main track in 2027: research, tooling, war stories, and lessons from practitioners at every level.
- **Villages.** Hands-on rooms where people learn by doing. We're expanding the lineup for 2027; past villages have covered software-defined radio, P25 public-safety systems, social engineering, and a few physical-security challenges.
- **Capture the Flag.** A story-driven, multi-category CTF that runs all day and pulls teams into solving things together.
- **After Party.** Once the talks wrap, attendees keep the conversation going over food and drinks at a nearby venue.

## 6 Sponsorship Opportunities

Two tiers, built to deliver clear value at two price points. Diamond is capped at **one sponsor** per event, so the top spot stays exclusive.

### 🏆 Gold Sponsor | \$1,500

- Large sponsorship table in the foyer with optional liaison
- Logo on the BSidesDayton website
- Logo on the welcome banner
- Visual recognition throughout the event
- Sponsor swag in the attendee bag
- Verbal introduction and closing shoutout

## Diamond Sponsor | \$4,000

- Everything in Gold, plus:
- Repeated verbal recognition throughout the event
- Logo on the official event T-shirt
- Extra features, options, and upgrades are negotiable
- Priority placement and tailored activations

LIMIT 1

### 6.1 Tier Comparison

Benefit	Gold \$1,500	Diamond \$4,000
Foyer sponsorship table	✓ Yes	✓ Yes
Website & banner logo	✓ Yes	✓ Yes
Attendee bag swag	✓ Yes	✓ Yes
Verbal recognition	Intro & closing	Throughout
Event T-shirt logo	Not included	✓ Yes
Custom activations	Not included	Negotiable
Availability	Open	Limit 1

### 6.2 Beyond the Package

Want something else? We're happy to build a custom sponsorship: back a village, name a CTF category, sponsor a session, run a recruiting activation, or co-brand a workshop. Tell us what you're after and we'll shape a package around it.

## 7 Activation Ideas

Skip the static logo. These are the activations attendees actually remember:

- **Live demos at your table.** Show your product or research where people stop because they want to, not because they have to.
- **Village sponsorship.** Co-host a hands-on activity: RF exploration, lock picking, cloud security labs, or whatever your team does best.
- **CTF challenge or category.** Sponsor a category in your wheelhouse and watch teams chew on it for hours.
- **Session sponsorship.** Get your name in front of a full room during a talk block, with a

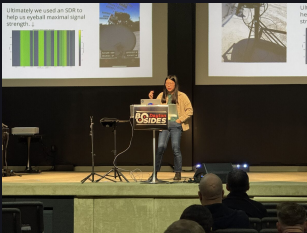
shoutout from the stage.

- **Recruiting & talent.** Meet practitioners and students who are building careers in security right now.

## 8 Our Track Record

BSidesDayton has a track record of putting on events that get better every year.

### 8.1 Moments from Past Events



Annie Dai, Main Track, 2026



P25 Radio Village, 2026



Conference Talk, 2022



Lunch, 2019



Matt Scheurer, 2022



Main Track, 2022



Capture the Flag, 2026



Badge Pickup, 2026

## 🔄 How We Got Here

- 2019** First BSidesDayton at Jimmie's Ladder 11. 30 people, two talks, and the hardware-hacking energy that kicked the whole thing off.
- 2020** Moved online during the pandemic. Four talks, including original CVE research, kept the community together.
- 2022** Back in person at the VyrAl esports arena. 70 attendees and talks from Matt Scheurer, Jeremy Hong, and Mike Libassi.
- 2026** 100 attendees at Fairborn City Church under the "Going Offline" theme. Two talk tracks, hands-on villages from Call Center to P25 radio, a five-chapter story CTF, and an after party at the Wandering Griffin.
- 2027** You're invited to be part of what's next.

## 8.2 Past Sponsors

A few of the organizations that have backed BSidesDayton:



Allendeaux



NephoSec



AIS



VyrAl

## 8.3 See It For Yourself

Want the full picture before you commit? Every year's talks, photos, villages, and full schedule live at [bsidesdayton.com/recaps](https://bsidesdayton.com/recaps), recorded talks included. It's the fastest way to see the crowd and the energy your brand would be sitting in front of.

## 9 Your Sponsorship Team

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Volunteers run BSidesDayton. Sponsor us and you work with a real person who owns your sponsorship from the first email through load-out day, not a sales pipeline that forgets your name.

### Logan | Executive Director



Your direct line for sponsorship: tiers, custom packages, and the logistics that make the day run.

✉ [logan@bsidesdayton.com](mailto:logan@bsidesdayton.com)

## 10 Next Steps

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Want in for 2027? Four steps:

1. **Pick your tier.** Gold, Diamond, or a custom sponsorship you'd like to explore.
2. **Reach out.** Fill out the sponsor form at [bsidesdayton.com/sponsors](https://bsidesdayton.com/sponsors), or email [sponsors@bsidesdayton.com](mailto:sponsors@bsidesdayton.com).
3. **Confirm & collaborate.** We lock the details, collect your logos and swag, and plan the activation together.
4. **Show up & connect.** Join us on May 15, 2027 for a day of real conversation with the Dayton infosec community.



**Come build it with us.**

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